The UW Nutritional Sciences Program

Presents NUTR 400/500:
Food Entrepreneurs

Alder Commons Auditorium 104, Alder Hall 1310 NE 40th St,
Thursdays 12:30 – 1:20 pm, Winter Quarter 2016
Instructor: Adam Drewnowski

January 7
The Business of Food
Adam Drewnowski, PhD; Professor, UW Department of Epidemiology; Director, UW Center for Public Health Nutrition; Director, UW Center for Obesity Research; Director, UW Nutritional Sciences Program

January 14
Nutrition Education for Parents and Children: Using Technology to Influence Healthy Eating
Marta De Wulf, RD; Co-Founder, www.FoodNMe.com and Smash Your Food; Nutritionist and Natural Health Practitioner

January 21
Creating Community Opportunities
Philip Deng; Founder and CEO, MarketShare

January 28
There are Eight Million Ways to Open a Restaurant in the City. This is One of Them.
Michelle Averill, PhD, RD; Acting Assistant Professor, UW Department of Environmental & Occupational Health Sciences; Co-Owner, Naked City Brewing

February 4
Essential Ingredients: Recipes for the Successful Food Entrepreneur
Peter Lewis; Restaurant Consultant, Peter Lewis Consulting; Author; Former Owner, Campagne and Café Campagne

February 11
Food in Social Networks
Esmee Williams; Vice-President, Consumer and Brand Strategy, Allrecipes

February 18
The Sky’s the Limit: Dietitians in Business
Carrie Dennett, MPH, RDN, CD; Owner, Nutrition By Carrie; Registered Dietitian Nutritionist and Health Coach, Menu for Change; Nutrition Columnist, Seattle Times

February 25
Running Landmark Restaurants: Creating and Sustaining Good Business
Kathy Kingen; Vice President and Co-Owner, Happy Guests International

March 3
Franchising: A McDonald’s Franchisee Perspective
David Santillanes, Jr.; Owner Operator, McDonald’s; President, D. Lark, Inc.

March 10
Turning an Idea into Reality
Connie Bourassa-Shaw; Director, Buerk Center for Entrepreneurship, UW Foster School of Business

ALL UW STUDENTS, FACULTY & STAFF ARE WELCOME TO ATTEND SEMINAR SESSIONS