

Advancing the 25-Year Vision for Washington's Food System: Materials for Stakeholder Engagement & Funding Development

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Washington State Food System Roundtable

Mission: Established in 2013, the Washington State Food System Roundtable (Roundtable) is a broad, diverse coalition of public and private partners, united to develop common goals and actions towards a healthy, more coordinated Washington food system.

Vision: The Roundtable aspires to build a food system that promotes the health of the people, fosters a sustainable and resilient environment, is economically vibrant and creates a more just and equitable society.

The Roundtable serves dual purposes:

- ✓ Develop and ensure stewardship of a 25-year vision for the Washington food system, and,
- ✓ Provide a forum for effective collaboration among Washington food system sectors.

Purpose

To provide technical assistance for funding development and stakeholder engagement, thus advancing the Roundtable's continued efforts.

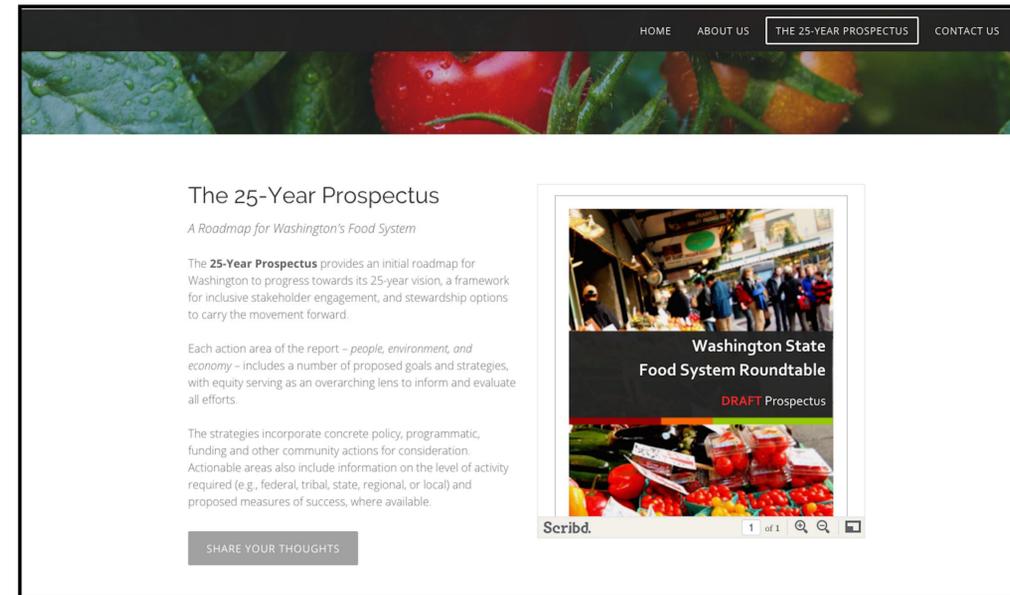


Figure 1. Sample Page for WSFSRT Website

Target Audience & Deliverables

The following deliverables are intended for:

- ✓ Roundtable members
- ✓ Fiscal sponsors
- ✓ Tier II stakeholders
- ✓ the broader Washington public

Major work products included:

- ✓ Internal Case Statement
- ✓ Web Design and Content Development
- ✓ Funding Opportunity Database
- ✓ Executive Summary & Survey Introduction

Discussion & Relevance

At present, the Roundtable intends to shift towards a chosen stewardship model by the end of 2016.

The Roundtable is entering the final three phases of implementation. The scope and quality of the remaining actions are contingent upon external financial resources and the capacity of Roundtable members.

The Roundtable's leadership, engagement workgroup, and ad-hoc funding committee will utilize the practicum project deliverables in ongoing efforts to secure funding and scale up the Tier II stakeholder engagement process.



Figure 2. Sample Page for WSFSRT Website

Many thanks to the members of the Washington State Food Systems Roundtable for their support and contributions. A special thanks to Victor Colman, JD, for his mentorship and continued guidance as preceptor.