

# The UW Nutritional Sciences Program

## Presents NUTR 400/500: Food Entrepreneurs

**Alder Commons Auditorium 104, Alder Hall 1310 NE 40<sup>th</sup> St,  
Thursdays 12:30 – 1:20 pm, Winter Quarter 2016  
Instructor: Adam Drewnowski**

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<b>January 7</b>	<b>The Business of Food</b> Adam Drewnowski, PhD; Professor, UW Department of Epidemiology; Director, UW Center for Public Health Nutrition; Director, UW Center for Obesity Research; Director, UW Nutritional Sciences Program
<b>January 14</b>	<b>Nutrition Education for Parents and Children: Using Technology to Influence Healthy Eating</b> Marta De Wulf, RD; Co-Founder, <a href="http://www.FoodNMe.com">www.FoodNMe.com</a> and Smash Your Food; Nutritionist and Natural Health Practitioner
<b>January 21</b>	<b>Creating Community Opportunities</b> Philip Deng; Founder and CEO, MarketShare
<b>January 28</b>	<b>There are Eight Million Ways to Open a Restaurant in the City. This is One of Them.</b> Michelle Averill, PhD, RD; Acting Assistant Professor, UW Department of Environmental & Occupational Health Sciences; Co-Owner, Naked City Brewing
<b>February 4</b>	<b>Essential Ingredients: Recipes for the Successful Food Entrepreneur</b> Peter Lewis; Restaurant Consultant, Peter Lewis Consulting; Author; Former Owner, Campagne and Café Campagne
<b>February 11</b>	<b>Food in Social Networks</b> Esmee Williams; Vice-President, Consumer and Brand Strategy, Allrecipes
<b>February 18</b>	<b>The Sky's the Limit: Dietitians in Business</b> Carrie Dennett, MPH, RDN, CD; Owner, Nutrition By Carrie; Registered Dietitian Nutritionist and Health Coach, Menu for Change; Nutrition Columnist, Seattle Times
<b>February 25</b>	<b>Running Landmark Restaurants: Creating and Sustaining Good Business</b> Kathy Kingen; Vice President and Co-Owner, Happy Guests International
<b>March 3</b>	<b>Franchising: A McDonald's Franchisee Perspective</b> David Santillanes, Jr.; Owner Operator, McDonald's; President, D. Lark, Inc.
<b>March 10</b>	<b>Turning an Idea into Reality</b> Connie Bourassa-Shaw; Director, Buerk Center for Entrepreneurship, UW Foster School of Business

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**ALL UW STUDENTS, FACULTY & STAFF ARE WELCOME TO  
ATTEND SEMINAR SESSIONS**